COLOR GRAVURE SECTION

### TORONTO STAR WEEKLY

COLOR GRAVURE SECTION

TWENTY-SEVENTH YEAR

TORONTO, SATURDAY, DECEMBER 5, 1936

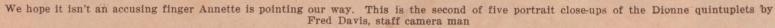
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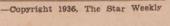


"DON'T FORGET ME!" by Charles Towne

-Painted for The Star Weekly







Mr. and Mrs. Geo. E. Findlay of Carleton Place, Ontario, with their daughter, Genevieve —Photo by Paul Horsdal, Ottawa



May Robson, grand old lady of the screen, who recently celebrated her 52nd anniversary, is very fond of her Pekinese pup, Tillie



Miss Ethel du Pont, wealthy society girl of Delaware and fiancee of Franklin D. Roosevelt, Jr., son of the president. She is an ardent horse-



Toronto, Birks-Dingwall Limited, Winnipeg.





Virginia Zaima, Jap-anese beauty, is shown with part of

the many trophies given at the Los An-geles flower show. Huge 'mums were a

specialty



Marlene Dietrich snatches a cup of tea between chilling shots on a Hollywood movie lot

Now more than ever live her a Hoover and you give her the best"



Christmas Eve and the last gift of them all, slipped stealthily under the tree after she's gone to bed . . . a man's gift to his wife . . . for a merrier Christmas and happier years to come. Note: Christmas Hoovers come in smart modern cellophane wrappings-delivered that way by the stores that sell them.

Just in time for Christmas, Hoover has introduced the New Back-saving Lightness first basically new cleaner in ten years - the most efficient cleaner ever built ... made with new metal magnesium - one-third lighter than aluminum . . . New streamline beauty—designed by Henry Dreyfuss. Non-marring ripple finish in stratosphere grey (easy to keep clean) ... a complete cleaning ensemble - not only a cleaner for rugs but tools for all other furnishings, attached in one second without turning the cleaner over or even stopping the motor...new efficiency stronger suction with even quieter operation ... Automatic Rug Adjuster - for most efficient cleaning on rugs of any thickness ... Time-to-Empty Signal -Red disc tells you when bag's full . . . Dirt Finder sheds broad beam of light ahead of cleaner. Many other new work-saving features plus exclusive Hoover principle of Positive Agitation which gets out destructive embedded grit and keeps rugs bright and fresh

-because of new wonder-metal

You know how light aluminum is. Well, aluminum is half again as heavy as magnesium, which is used in this new Hoover. Amazingly light and perfectly balanced, this new Hoover may be taken to any part of the house with



Startling New Feature —Simply plug a Connector into a slot in the side of the cleaner and you're ready to use cleaning tools. No turning over cleaner. No disconnecting belt. One simple operation. Easy. Fool-proof.



Tools for Everything -upholstered furniture, draperies, bare floors, lamps, radiators, walls, radios—everything—all put up in a Handy Clean-ing Kit which may be hung on door knob or stood in chair when in use and hung in closet between times. No extra



The most famous artist's model in the world, Marguerite Salle of London, England, whose face and figure have been painted thou-sands of times and whose services are constantly in demand

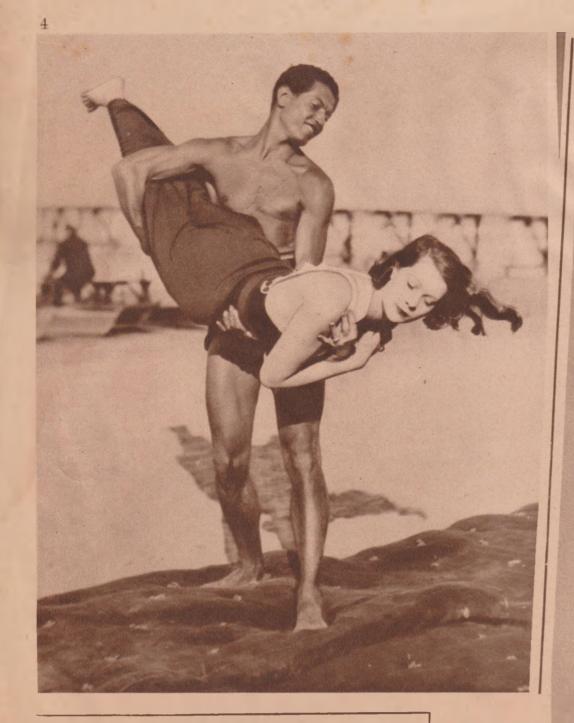




ANOTHER HOOVER FOR CHRISTMAS GIVING -The Hoover "500", a full-size precision-built Hoover with the same famous Positive Agitation used in new "155" Cleaning En-

semble. Complete with cleaning tools for a sensationally low price\$ and on very convenient terms, only

Then there is the famous Hoover Model \$50. A model that has won favour in thous-





THE VICTOR A superb Mixed Badger Lather Brush—the achievement of over 50 years' experience—a brush that produces and holds a rich creamy lather for maximum shaving ease and comfort—\$5.00.

# CHRISTMAS GIFT that "gives" for Years

There's no better, no more practical and satisfying gift for men than a Simms "Royal Quality" Lather Brush. Pure Badger. Badgerized or Mixed Badger whatever you prefer-Simms guarantee you a lather brush sterilized for positive purity-bristles set in rubber for permanence, and one-piece xylonite handles, scientifically shaped and balanced for lightness and shaving comfort-built for years of service.

Remember, it is the lather that assures a perfect velvety shave. Simms Scientifically Built Brushes produce and hold a rich creamy lather that ensures maximum shaving ease.

Simms also offer the Rajah (Badgerized), \$2.00; the Nabob (pure Badger), \$3.00; the de luxe Silvertip (pure Badger), \$5.00. Other Simms' brushes up to \$20.00.

At all Druggist, Hardware and Department Stores packed in attractive Christmas boxes.

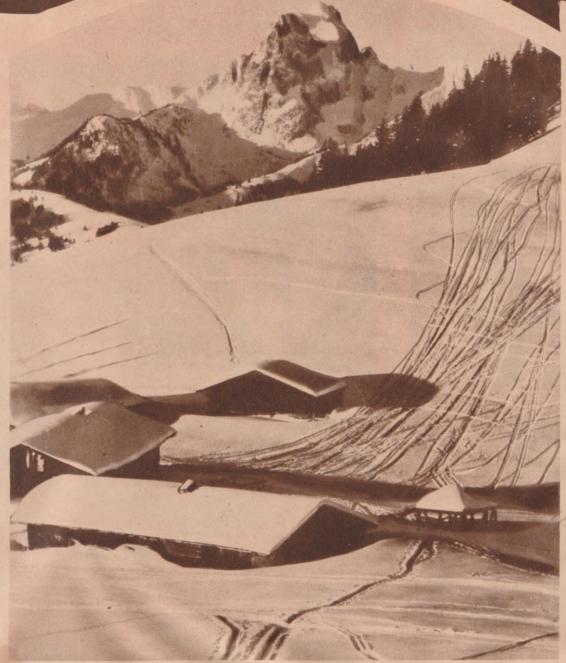


T. S. SIMMS & CO., LIMITED Head Office: SAIN/T JOHN, N. B.

A study in black and white, only that the duski-ness of the well-shaped youth is mainly the result of tanning on the beach, the Lido, Venice, Italy. The youth is Serge Lifar, Russian hellet dancer and ballet dancer, and Mme. Lucien Le-Long, the former Princess Paley



QUESTIO What is Every Man's Idea of an Ideal Christmas Gift? MIWER. A razor that goes through whiskers like a knife through butter —that never needs a new blade — that makesshaving a joy forever. \$6.95 and up.



The snowy y slopes of the Hornberg in Bernese Oberland, Switzerland, bear the traceries of scores of



(USE COUPON BELOW)

Fish cannot close their eyes. They rest but they do not sleep. And this one is interesting, too: How many women, out of hundreds, recently interviewed by mail, said—"Italian Balm acts quicker in overcoming chapped, dry, rough and red skin than anything I ever used before." (Answer—97 8-10% of them.) And how many said—"Italian Balm is less expensive to use than anything I ever used before." (Answer—92 9-10% of them.)

If you have never tried it—now is

If you have never tried it—now is the time to act. Get a Vanity Bottle FREE. See for yourself why the winter-sports-loving women of Canada have preferred Italian Balm for over 40 years—and why, in a recent largecity survey, Italian Balm was used by more than three times as many families as any other skin protector. (\*Authority: "Nursets of Knowledge"-Geo. W. Stimpson. Pub., A. L. Burt Co.)

Campana's Italian Balm

THE ORIGINAL SKIN SOFTENER

CAMPANA CORPORATION LTD.,
8 Caledonia Rd., Dept. P.,
Toronto, Ont.

Gentlemen: I have never tried
ITALIAN BALM. Please send me
VANITY bottle FREE and postpaid.

Name..... Address City.....Pros





Toronto girl members of the British Empire Motorcycle club just before a recent meet over the streams, ditches and hills near Leaside. Doris Tanner, Betty Goldthorp, Verna McLallan, Marcil Miller, Ada Lyons, Margaret Gourlay

# Cen Undewood for Christmas - an Hnour Graduate in June!



A Year after year manng women and men have this haxperience. With a Portable Underwhey make better and easier-to-read and essays. Unlike slow, laborioidwriting, the Underwood keeps with their thoughts. It brings acy in spelling, develops self-expn and helps in a score of ways to hschool progress—also business pro especially at the beginning. Pricy in typewriting is a great businest!

Paves the Way After Gradu

The person who can type alwets the preference when applying fosition. There's typing to be done ry business. And employers invy choose Underwood operators se 70% of all business correspon in Canada is typed on the Under

UNDERWOD
JUNIOR
PORTALE

It's a bea!





### MISS IRMA WRIGHT Canadian Professional Speed Typing Champion says:

"I visit scores of schools every year. And I know any student would be thrilled to own a Portable Underwood. The 'Junior' is a sturdy and efficient machine, capable of turning out neat work just like the Standard Underwood".

FREE! A complete Elementary Home Touch Typing Course with every Portable. Lessons fully charted with interesting exercises; easily mastered with little practise... Soon enables anyone to type many times faster than they can write!

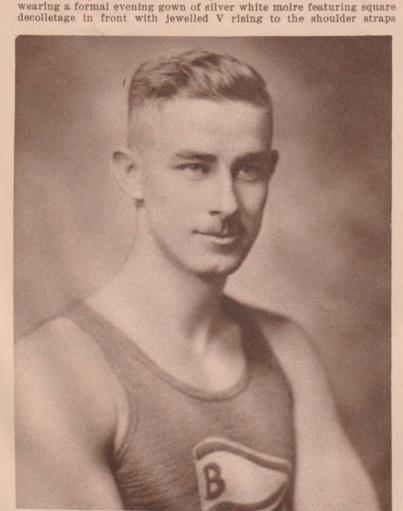


#### DON'T DELAY-MAIL TODAY

Underwood Elliott Fisher Limited, Branches in 21 Canadian cities. J. J. Seitz, Pres. J. L. Seitz, Vice-Pres. (Check in square)

☐ Please send me illustrated booklet and further particulars.

Please send me a "Junior" for a 3-day FREE trial. It is understood that I can return the same, without any obligation, if I so decide not to keep it.



The first lady of the United States, Mrs. Franklin Delano Roosevelt,

Frank Amyot of the Britannia Boating club, Ottawa, who won the world's championship in single blade paddling at this year's Olympic games

-Photo by Paul Horsdal, Ottawa

Because of an acute shortage of soil at Conca Marini, Italy, villagers are unable to bury their dead. Coffins are stacked within an ancient Saracen

### "Don't worry about me —it's just a Cold"



Just a cold now—but it may lead to influenza or pneumonia which, on an average, cause over 8,000 deaths each year in Canada. About half of these deaths occur in December, January, February and March.

THE common cold is bad enough highly effective in treating certain that it may blaze the trail for more monia should have serum treatserious diseases or reduce your rement. Your doctor will decide. sistance to their attacks.

Before you realize it, what you think is just a "cold" may develop into influenza or even pneumonia. Don't its heavy toll. During the next four forget that pneumonia may also start suddenly, even without a cold.

The first symptoms of pneumonia are usually chilliness or a severe chill, pain in the chest or side, headache, cough, and fever. Such symptoms mean that not a second should be lost. Go to bed and send for your doctor. Remember that At this time of the year it is a wise pneumonia is a communicable disease. Proper nursing, complete rest and reasonable isolation are absolutely essential.

Lobar pneumonia is caused by many different types of the pneumonia germ-but each type is specific and can be identified. Should anyone in your family have pneumonia, your doctor will probably arrange for an immediate laboratory examination of the sputum to determine which type of pneumonia is present.

in itself. But the real danger is of the types. Not all cases of pneu-

Pneumonia is a serious infection, but with the increasing defenses, medical scientists hope to reduce months it will do the most damage to those who are not on guard. If your physical resistance is lowered by overwork or unusual fatigue, too little sleep, overindulgence in food or drink, or exposure to cold and wet, pneumonia germs may gain quick headway.

precaution to have your doctor look you over very carefully to see whether or not you have diseased tonsils, sinuses, adenoids, teeth, or other physical impairments which may lower resistance.

You will be much safer during the coming winter months if you keep your vitality high.

Send for the Metropolitan's book let, "Colds, Influenza, Pneumonia," which contains valuable information about the prevention and care of these diseases. Address Booklet Serums are available which are Department 12-W-36

Keep Healthy—Be Examined Regularly

### METROPOLITAN LIFE

INSURANCE COMPANY CANADIAN HEAD OFFICE - OTTAWA

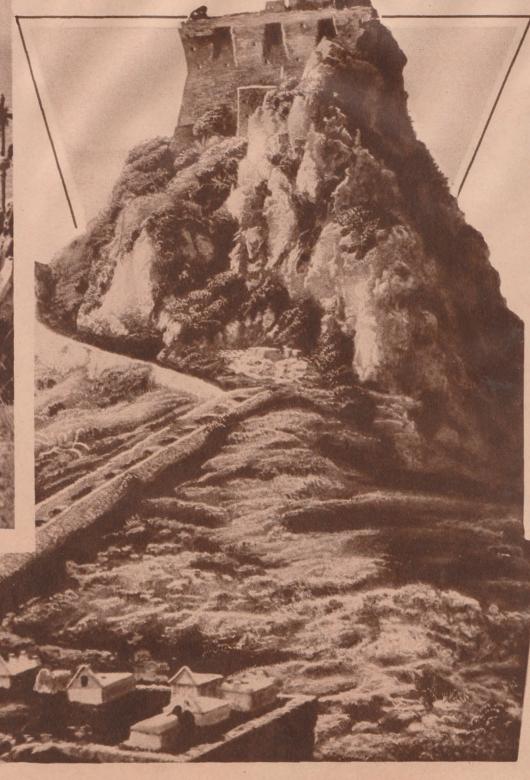
FREDERICK H. ECKER Chairman of the Board



LEROY A. LINCOLN

SERVING CANADA SINCE 1872

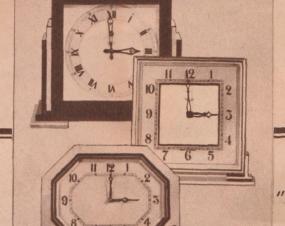




The photo at the left shows a casket being carried to the tower. The above view includes a corner of the real cemetery, where all available earth has been scraped together and walled in to prevent drifting

Alfred Padgham, who championship this year, snapped "at home" with his wife and son, Keith, be-fore he left for a tour of South Africa





"For All Time"

#### The "Timely" Gift

#### SMITH'S ELECTRIC CLOCK

Your gift will be appreciated every minute-of every day-of every year of a lifetime-when you give the perfect gift—a Smith's Synchronous Electric Clock.

Made in beautiful designs by skilled British workmen-sizes according to various needs and budgets -these clocks, eliminating winding and regulating, make the perfect gift from anyone to anyone.

### Sold at all the better stores.

Factory representatives GEORGE CHILLAS & SON. Coristine Building, Montreal





Mary Elizabeth Pasch, 10-year-old Ottawa girl and a dainty ballerina



By Appointment

Built as a refuge and defence during the old days when pirates raided the Mediterranean coast, the watch tower now serves its unique purpose. A scene at the entrance to the tower

GINLITERE

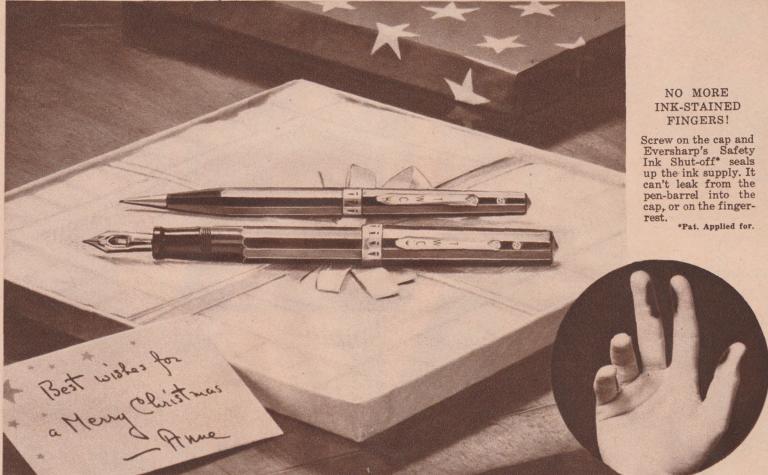
You can say it Regally, yet not expensively, with "Keystone" military brushes or a complete travelling set—for him. A brush and mirror or a complete set of Keystone Toiletware—for her. Distinctive designs. Superb materials—in about satingwood. Distinctive designs. Superb materials — in ebony, satinwood, olivewood or pearl effects. Top quality bristles. At jewellery, drug, department or leather goods stores. Made and guaranteed by Stevens-Hepner Co. Limited, Port Elgin, Ontario.

TOILETWARE FOR MEN AND WOMEN



A cross painted on the doorway and the word "cimitero" indicates that this is the resting place of the dead







PRIZE TROPHY FOR GIFT HUNTERS! . . . This beautiful Eversharp Pen. It's the pen that can't leak! The only pen with the Safety Ink Shut-Off.\* See it at your Eversharp dealer's—it's \$10. The matching pencil is \$5. Either makes a grand gift. But together they make a gift that goes right to the head of the class! In a handsome gift box, \$15. Other Eversharp Pens \$6 and \$8.50. The Wahl Company, Ltd., Toronto, Ontario.

A GIFT SOMEONE
WILL BLESS YOU FOR!
Give him this beautiful
Eversharp Desk Set. The
pen is of shell pyralin
with yellow gold - filled
banding. Its shining
lustre is perfectly set off
by a heavy base of Green
Argentine Onyx. Price
\$15.

ANOTHER EXQUISITE CHRISTMAS GIFT! This handsome desk set consists of a pen in shell pyralin with white goldfilled trim, carried on a base of rare and beautiful onyx with black vitrolite inlay. Price \$8.50. Other desk sets \$7.50 and up.





Every box contains a useful assortment of high quality toiletries. Every box is of unusually attractive design carried out in radiant Christmassy colours... and every box is priced most reasonably. Look over your list now. There's a Colgate-Palmolive box for experience of the transition of the college of for everyone on it, that you'll be glad to give and they'll be glad to get. 25° to \$1.50 Colgate's Gift Box, for those

thousands of men who use Colgate's every day. Dental Cream, to keep their teeth gleaming white; Shave Cream, to give them quick, lasting shaves; and the Lotion and Talc that add the final touch to a perfect shave. The dollar box contains large sizes. For the same box in medium size the price is 50c.

FOR THE STATE OF

This delicately perfumed Cashmere Bouquet Box will be thrilling to get on Christmas morning. The long lingering fragrance of the perfume, the face powder, the talcum and the soap has been loved by women for more than a hundred and thirty years. Cashmere Bouquet gifts are always welcome gifts.

16. The

To keep that important man well groomed and handsome ... give him Colgate's "Top Hat" box. Its full assortment of Colgate Toiletries includes the Giant size Dental Cream, Rapid Shave Cream, Dental Powder-and the large size Shave Talcum and Shave Lotion. It will last a long, long time.

C. H.

For those men with tough beards and tender skins . . . Palmolive, made with soothing Olive Oil. The large size Palmolive Gift Box con-tains a giant tube of Palmolive Shave Cream, large bottle of Palmolive Shave Lotion, the large Palmolive Shave Talcum and a cake of Palmolive Soap. The medium size Palmolive Gift box is 50c.

FOR EXTRAS, GIVE THESE INDIVIDUAL COLGATE-PALMOLIVE ITEMS. THEY'RE SURE TO PLEASE.





Fragrant Cashmere Bouquet Dusting Powder in large size. She'll love it!

3 cakes of Cashmere Bouquet, the best loved soap in the world ... and perfume of the same lovely, lingering fragrance. A truly thoughtful gift.

These gifts are for sale at all drug and department stores



\$1.00

THESE beautiful Colgate-Palmolive Christmas boxes have been plan-

ned with an eye to your own personal gift problems. They're sure to delight those hard-to-get-gifts-for people.











Interlake Tiss

2100 SHEETS GUARANTEED

~ 小小人



Six little wooden shoes and three little Dutchies to fill them. A young romeo of Middleburgh, Holland, goes walking with his lady friend

A smart new evening gown in pastel blue Ottoman crepe. Note the new back and new skirt with train effect



An interesting portrait of the famous artist, Frank Brang-wyn. Born at Bruges of Welsh parentage,

he has received many foreign honors

-Photo by Bassano, London

**GIVE HIM** 

He's tired of that half-shaved feeling—of afternoon stubble—and of buying blades that don't last a week. Make him face-happy by giving him the finest shaving instrument a man can possess—a WILKINSON RAZOR with the bollow-ground blades that take a keen edge and keep it four months or more. THREE MODELS TO CHOOSE FROM.

REGULAR MODEL—complete with 2 hollow-ground blades, flexible hone, pigskin strop, in oak box \$3.00 oak box \$3.00
GIFT MODEL—Heavily silver plated razor with 3 long-life blades. Rixible hone, pigskin strop, in oak-lined nickel-plated case \$5.00
DE LUXE MODEL—finely finished, heavily silver plated razor, 7 long-life blades, flexible hone, horse-hide strop, in beautifully chased chromium plate box \$7.50

The NEW

RAZOR



ARMTH without bulk in these smart shirts and shorts for winter wear. Made of very light finest quality Botany wool, and mixtures of wool and cotton. Soft, and non irritating to the skin. Tallored throughout to well-known TURNBULL standards. Popular prices.

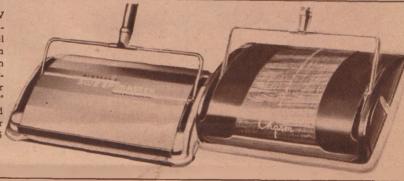




JOHNNY HAS THE FLOOR...ON CHRISTMAS DAY... and mother doesn't care a bit if he makes a mess. She'll just take her new Bissell Sweeper... and in a twinkling there won't be a trace of litter left. The Bissell is quick, quiet and efficient. It whisks up the daily quota of scraps, thread, lint, crumbs and ashes... and saves your vacuum cleaner for periodic cleaning. The Bissell gets all the dirt. The only sweeper with Hi-Lo Brush Control... fully adjusts itself to rugs of high or low nap. P.S.—makes a grand Christmas gift.

BEE THE SLEEK NEW Bissell "Charm." Three finishes: rich Laurel grained panel on Black; Silky Harewood on Biscayne Grey; Blonde-wood on Riviera Green—all with Tallyho Vermilion trim, \$7.45... or the smart "Sweepmaster," in mellow silvery finish and chromeplate at \$6.45. Other ball-bearing models from \$4.75 to \$7.25.

Aade in Canada





The secret of Honiton lace is handed down from generation to generation. Mrs. M. J. Perry, 81, and her sister-in-law, Mrs. E. Perry of Branscombe, Devon, have made lace for the royal family



After the party, Anthony decides he has had enough fun for one day. The yawn indicates that sleep is just around the corner



RCA VICTOR
PHONOGRAPH-RADIO
1937 MODELS
PRICED AS LOW AS
\$10900

SEVERAL MODELS UNDER

\$200

Prices slightly higher in Western Canada. beautiful model 9U-2 illustrated nine-tube, five band automatic nograph-Radio with the sensational Magic Voice, Magic Brain, Magic Metal Tubes. Edge-lighted tor dial. Tuning range 150—410 530—60,000 kcs. Radio reception all the world—the world of

music on Victor Records. Radio and Phonograph are operated from the top. New, improved tone arm and pick-up. Automatic tone compensation for both Radio and Phonograph. Cabinet is new in design, beautiful in appearance—of butt walnut and figured oriental wood—\$435 complete.



RCA VICTOR COMPANY LIMITED, MONTREAL



#### Have you heard a Victor Record lately?

mittee of world-famous music artists.

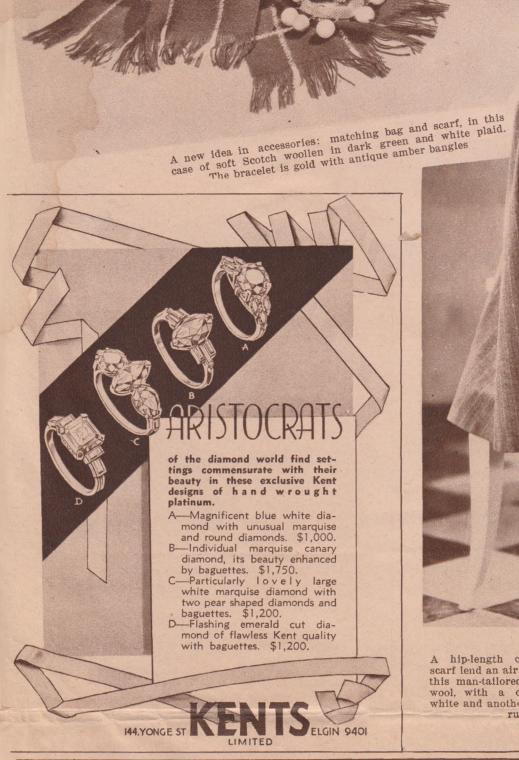
For the first time in history every sound of music is heard through a record when reproduced by a Victor Higher Fidelity Record on an RCA Victor Phonograph-Radio. Musicians come to life exactly as at an actual concert!



### PRESTO! A radio becomes an Electric Phonograph

Now you can make a modern electric phonograph out of your present radio for only \$19.50. This RCA Victor Record Player plays records through any modern A.C. radio set.







FOR OUT-OF-DOORS



KENWOOD RAMCREST

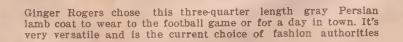
An all wool Kenwood Blanket at a popular price. Full-size for single and double beds. Brings you Kenwood warmth, beauty, quality for as little as \$4.95 up.

KENWOOD FAMOUS

The finest blanket that money can buy. Made from upper elected lustrous wools woven unusually wide and finished with extra wide pure silk ribbon binding, and priced from \$7.75 up.

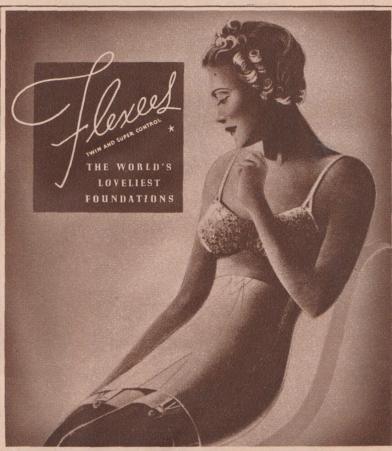
KENWOOD MILLS LIMITED - ARNPRIOR, CANADA







season's newest



Very alluring, that new silhouette we're all striving for! What better way to achieve it...than with a FLEXEES? It youthifies the figure...with smooth-flowing hips, slender waistline, higher bustline...an enchanting silhouette which most women will envy...and all men admire! Ask about Twin-Control if your figure is average...Super-Control if it is fashionably full. At better stores everywhere. \$5 to \$25. Artistic Foundations, Inc., Fifth Avenue, New York City.

Manufactured in Canada by FLEXEES (Canada) Ltd.
240 Richmond Street W., Toronto, Canada



A wide square collar of exquisitely cut-out white organdic trims this charming evening frock worn by Heather Angel. The model is extremely decollete, three criss-cross straps of black holding the neckline in place





Lucille Ball wears this charming double duty dress to advantage. The little cut organdie jacket can be removed to display a formal evening dress topped by white ruching to match the jacket

In the gown at the right, fur is effectively employed to trim the gold brocade chosen by Frieda Inescourt. The brocade is in a tiny flowered design



in a short train at back





Elizabeth Armstrong, eldest daughter of Rev. Dr. R. A. Armstrong and Mrs. Armstrong of Toronto, who is studying dietetics in Montreal following her return from a European

holiday —Photograph by Pearl Freeman, London







Here's little Billy receiving instructions from mother Nanny on how to use his head, or rather horns-when he gets them-in case of a scrap

New Element of 66

in Woodbury's...benefits all your skin...to make it lovelier



THE SUN BATH Nature's aid to health and beauty



No LONGER need this be a drab and sunless world for women who lack beauty! For a new element inWoodbury's Facial Soap...Vitamin D...produced by the exclusive "Filtered Sunshine" process, can make your complexion lovelier, your skin all over, finer and smoother.

#### Original Formula Enriched

Now, by an exclusive, patented process, one of Woodbury's costliest ingredients is irradiated. This process, by which only the beneficial rays of "Filtered Sunshine" are used, creates Sunshine Vitamin D in the soap. The result of a great scientific discovery by Woodbury skin scientists working in collaboration with one of America's foremost universities.

The gentle qualities of sunshine, in the form of Vitamin D, are readily absorbed by your skin to keep it fresh, fine-textured, blooming.

Has this new development increasedWoodbury's price? Not at all! You get the same generous size cake of Woodbury's which for years sold at a quarter, for only ten cents.

Use Woodbury's every time you wash and bathe. Keep the family well supplied with Woodbury's, too. At drug, department, ten-cent stores, and grocers'

#### YOU CAN IMPROVE YOUR BEAUTY

...without risking a cent! Buy 3 cakes of Woodbury's. Use 2 full cakes. If Woodbury's does not make your skin noticeably finer and fresher...return to us before January 31, 1937, the unused cake in wrapper (seals unbroken) and the wrappers from the 2 used cakes. Tell why you were not satisfied with Woodbury's...also the amount you paid for 3 cakes. Your money, plus postage, will be promptly refunded. Address John H. Woodbury, Ltd., Dept. 842, Perth, Ontario.

The training ship Arethusa, one of the few remaining four-masters, tied up at Chatham naval dockyard for inspection and overhaul



A pretty Hungarian peasant girl with a basket of grapes from the vineyard

Both claiming Cherokee Indian ancestry on one side of the family, Laurie Douglas of Oklahoma City, "most beautiful university co-ed in America," met film actor Robert Dalton as she joined the film colony



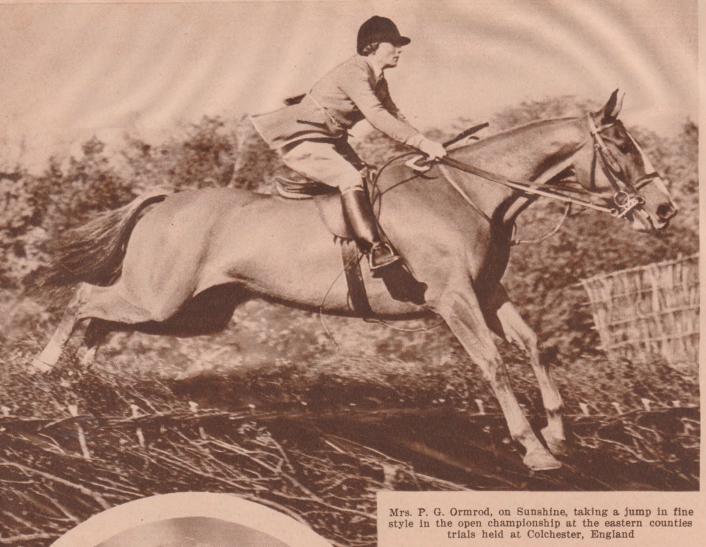
Protect hands this time of year with Pacquin's Hand Cream

Exposure, housework, steam-heated rooms — all make hands dry, rough, cracked. Guard your hands this winter with Pacquin's. Not sticky — a real hand cream. Absorbed in a few seconds. Pleas-

for hands. At drug, department, or 5 and 10c stores. FREE SAMPLEfor handsome purse size jar, send 3c stamp to defray mailing costs. Pacquin (Canada) Ltd., Dept.28. 286 St. Paul Street West, Montreal.



Alkalize with Alka-Seltzer DRUGGISTS 35-75°





Elizabeth Allan, who won considerable success in "David



A boy's best friend is often his dog. This little fellow may have lost his penny but his pup is standing by to cheer him up





### Safely into Childhood .... critical Baby Days over!

But what a tremendous responsibility the Dionne Quintuplets were. Just tiny babies—so helpless—so dependent on others during those first two critical years. Mother! Here is news that is vitally important to you—and your baby. Libby's have made a great discovery which makes baby's solid foods finer—smoother—softer. The Dionne Quintuplets thrived on Libby's Homogenized foods during their critical baby days. It is Libby's special method of Homogenization which makes vegetables, fruit, cereals and soup far finer, far smoother than strained foods.

This is What Homogenization Does

The special Libby method of Homogenization "explodes" whole food cells formed in vegetables, fruits and cereal. The tough cellulose wall that surrounds the nourishment in these cells is completely broken up. All nourishment is released so that baby can digest it easily, quickly and completely.

Homogenization also breaks up coarse, irritating fibres. None of the bulk that baby needs for normal elimination is lost . . . but it is broken up into particles which do not irritate.

Homogenization is the first great advance over strained foods. Doctors find Libby's Homogenized Foods are better for babies in three important ways:

1. Fewer Digestive Upsets
Doctors find Libby's Homogenized Foods far easier for babies to digest than the finest strained foods. Enthusiastic mothers write that since feeding Libby's Homogenized foods their babies have fewer digestive upsets.

2. For More Nourishing
Scientific tests show that
Libby's special process of
Homogenization makes vegetables, fruits, cereal and soup
so fine and smooth, they digest

so fine and smooth, they digest far more completely than the most carefully strained foods. Baby uses far less energy in digesting them . . . and gets far more nourish-

3. Earlier Feeding Possible

Many doctors recommend Libby's Homogenized Vegetables as early as 3 months... weeks earlier than strained foods... to give baby the minerals he needs to help protect against putritional anemia.

tect against nutritional anemia. (Homogenized vegetables are so fine they may be mixed with baby's milk formula and fed from the bottle!)

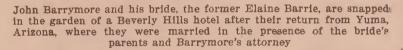
HF436



FORMULATE
Valuable Booklet FREE
Baby Food Dept., Libby, McNeill and Libby of Canada Limited, Chatham, Ontario.
Please send me free of charge, the new booklet "Safer Feeding for Your Baby".
Name
Address



Bertha Wong and Eva Woo of San Francisco's Chinese colony lend a hand with a float used in the parade to celebrate the opening of the San Francisco-Oakland bridge



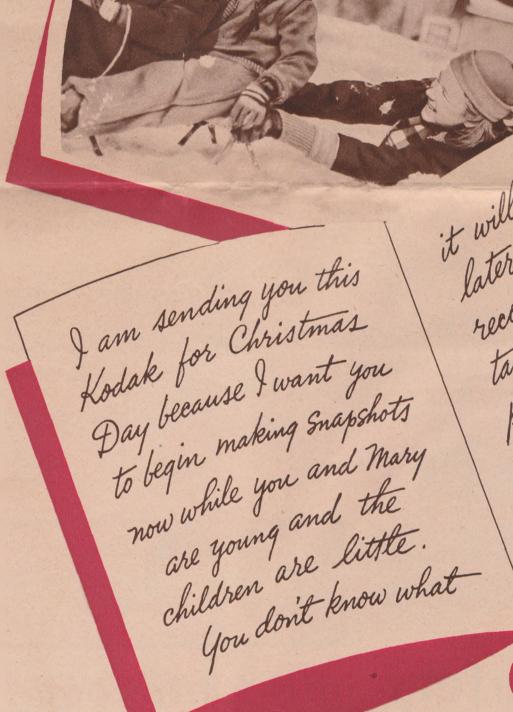


Rev. Charles Leo Abbott with his seven-year-old son, Jimmie, who accompanied his father during a five-year study of ancient pottery, arrowheads and flints 150 miles northeast of Winnipeg



Just before dashing off to a party, Miss Ruthann Johnston, lovely Toronto debutante, sits down at the piano to play one or two pieces.

She is the daughter of Mrs. Alfred Johnston



it will to have such a

later to Every picture you record. will be more record now will be more take now than gold to you take now than gold to you through all the Christmases precious the Christmases to come this it isn't so to see if it isn't so.

### Give a Kodak

See these cameras at your dealer's, Brownies from \$1.25; Kodaks from \$5.

In Canada "Eastman" and "Kodak" are the registered trade marks and sole property of Canadian Kodak Co., Limited, Toronto, Ont.

BABY BROWNIE—Give a Baby Brownie and you give the joy of picture making in its simplest form. Don't be misled by the modest price. This is a full-fledged modern camera. It makes good pictures. Reliable lens and skutter. Graceful molded body. Bye-level finder which folds flat when not in use. Picture size 1 % x 2 ½ inches—price only \$1.25. Other Brownies, \$2.50 to \$4.

**S1**25



JIFFY KODAK SIX-20—Hard to go wrong with this easy-to-use picture moker. Touch a button—"Pop"—It opens. Touch enother—"Click"—It gets the picture. Twindariens, with near and far focus. Extra-smart, etched metal front, black morocco-grain covering. Two brilliant reflecting finders. Pictures 2½ x 3½ inches. Price, \$8.25. Jiffy Kodak Six-16, for 2½ x 4½-inch pictures, \$9.25.

\$825

KODAK SIX-20 (f.6.3.) — Canada's most popular fine camera. Its keen Kodak Anastigmat f.6.3. Ians makes snapshots in any weather—and indoors at night with Kodak "SS" Film and Maxda Photoflood bulbs. Its 1/100-second shutter "stops" most action. Pictures 2½ x 3½ inches. Price, \$18. Other models from \$14.50 to \$42. Kodak Six-16, 2½ x 4½, \$16.50 to \$46.



CINÉ-KODAK EIGHT—Brings home movies within the reach of almost every one. Easy to use...low in cost—it makes 20 to 30 black-and-white scenas on a film costing \$2.60 finished, ready to show. Movies at 10¢ a scene! And for a few cents more each scene, you can make gargeous full-color movies with Kodachrome. Ciné-Kodak Eight, with f.3.5. lens, costs \$39.50.





"Hike 'er down, boys!" The crew of an 18-footer is having a busy time as the craft surges ahead of a squall during a

race at Sydney, Australia



Gladys Cooper, idol of Canadian soldiers during the war. During her last appearance in Toronto, two veterans flew over 1,000 miles from James Bay to see her



La Cross Sets retail from 75c to \$7.50.

AUTHENTIC FOR FALL AND WINTER

### ut with Old-Fashioned Tooth Powder!

# USPEPSODENT POWDER!

it alone contains IRIUM, which rillingly steps-up luster on teeth!





**DOUBLE SAFETY** No Grit . . No Pumice

DOUBLE DELIGHT No Chalk . . No Soap

YET COSTS NO MORE than other well-known powders

ONLY 250 & 500

Remember, Pepsodent alone contains IRIUM,

'ouble the Thrill, the new dental discovery which thrillingly steps-up luster on teeth! or Double your Money Back

if Pepsodent Powder doesn't show-up any other tooth powder you ever used...Bar None!

Although it looks like the spread of Fascism or something, these girls are really enjoying a novel physical culture holiday on the lawn of a Kentish manor house. They are studying Scandinavian rhythmics

Unafraid of the big bad fox, this tiny kitten is even allowed to share Mr. Reynard's sleeping quarters

HONEY MILK CHOCOLATE THE FINEST CHOCOLATE BAR MADE th powder!

t be fooled into dental neg-

can't hope to get the same with powder or paste that entist gets when he cleans

t's why we say, see your denice a year, but use Pepsodent r twice a day.

Pepsodent Powder comes than any other to matching entist's polish.

dent alone contains IRIUM, tacular new luster discovery. orks on a totally new and principle. It DISSOLVES film with wonderfully swift and ction!

teeth, yet is DOUBLY safe because it friends! contains NO PUMICE, NO GRIT! DOUBLY delightful because it contains NO CHALK, NO SOAP!

America's leading dentifrice manufacturers were showered on the Pepsodent Powder does not give discoverers of IRIUM.

It was certain that a powder containing IRIUM would obsolete even the best known tooth powders.

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How else could it happen that within the past twelve months nearly six million people already will send you our check for DOUBLE have switched to Pepsodent Powder what you paid plus postage.

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Double your money back

To introduce Pepsodent Powder Little wonder that offers from containing IRIUM, we make this offer.

> Try it. And if in your opinion, you DOUBLE the thrill, DOUBLE the safety, and DOUBLE the delight of any tooth powder you ever used-bar none-we will give you DOUBLE your money back.

> Just mail the partially used can to The Pepsodent Co., Toronto, and we

ify Everything with your Dentist!

